

## 23 JANUARY 2021

## **MEDIA RELEASE**

## REX REFRESHES UNIFORM FOR DOMESTIC LAUNCH

As Rex's inaugural domestic services between Sydney and Melbourne fast approach, Rex today unveils its refreshed cabin crew uniforms.

The new uniform retains the essence of Rex's signature country hospitality but is presented in a classic yet elegant style.

Rex's National Flight Attendant Manager, Donna Griffith, said, "This fresh new look is intended to contemporise Rex's signature country hospitality. We have chosen a clean, fuss-free look that is simple yet elegant. Materials and cut have been carefully selected to provide comfort and practicality for my cabin crew."

"We are very proud that our uniforms are not designed by any famous designer. As with everything else we do in Rex, we have done everything in-house, from the design to the selection of material. This is who we are. This is what we do. This is why we are one of the most successful airlines in the world."

Rex services between Sydney and Melbourne commence on 1 March 2021 with fares on sale from \$79. Other city services will follow shortly after.

Please refer to the supplied appended to this media release.

Rex is Australia's largest independent regional and domestic airline operating a fleet of 60 Saab340 aircraft (pre-COVID) on 1,500 weekly flights to 59 destinations throughout all states in Australia. Rex will begin its domestic services with six 737-800NGs in March 2021. In addition to the airline Rex, the Rex Group comprises wholly owned subsidiaries Pel-Air Aviation (air freight, aeromedical and charter operator) and the two pilot academies, Australian Airline Pilot Academy in Wagga Wagga and Ballarat.

Rex Media Contact: Ben Worsley 0417 585 964, ben.worsley@rex.com.au























