## 17 AUGUST 2023



## MEDIA RELEASE

## **HELLO HOBART!**

Hobart today became the sixth capital city on Rex's expanding domestic network with the inaugural flight from Melbourne, ZL709, touching down this morning.

A number of dignitaries joined the celebrations at Hobart Airport, including Tasmanian Premier and Minister for Tourism, the Hon Jeremy Rockliff MP, Rex Deputy Chairman, the Hon John Sharp AM, Hobart Airport Chief Executive Officer, Norris Carter and Tourism Tasmania Chief Executive Officer, Sarah Clark.

The new route, operated by a Boeing 737-800NG, connects the Apple Isle to the mainland and provides an additional 128,000 seats a year between Melbourne and Hobart.

Mr Sharp said travellers on both sides of Bass Strait had embraced the new daily Melbourne-Hobart service as evidenced by the strong forward bookings on the route.

"With Economy fares from Hobart starting at \$79 and Business class seats from \$349 it's understandable they are being snapped up by those looking for an alternative to the sky-high prices and unreliable services being offered by other airlines. All our flights to the weekend are practically full," Mr Sharp said.

"This is why more and more Australians are enjoying our trademark reliability and affordable fares delivered with country-style hospitality."

Premier Rockliff said this new route will provide even more options for travel for Tasmanians and visitors alike.

"This is yet another sign of confidence in our tourism industry that has bounced back from the pandemic and is once again firing on all cylinders," the Premier said.

"We welcome the additional capacity to support not only growth in our visitor economy, but the opportunity to further boost Tasmanian service exports and deliver more options for time sensitive freight.

"Victoria is our largest visitor market, and this gives even more options for visitors to come down to Tasmania and enjoy the amazing experiences we have to offer.

"This new service has begun ahead of the busier warmer months, which will be welcome news for local businesses who will benefit from the increase in trade, as well as Tasmanians looking to head interstate."

Hobart Airport's Norris Carter said the arrival of Rex was great news for travellers.

"Hobart Airport is delighted to welcome Rex," Mr Carter said.

"Their arrival brings new competition to the Hobart - Melbourne route and on connections beyond Melbourne.

"More competition brings more choice and lower fares, which is great news for Tasmanians and visitors alike," Mr Carter said.

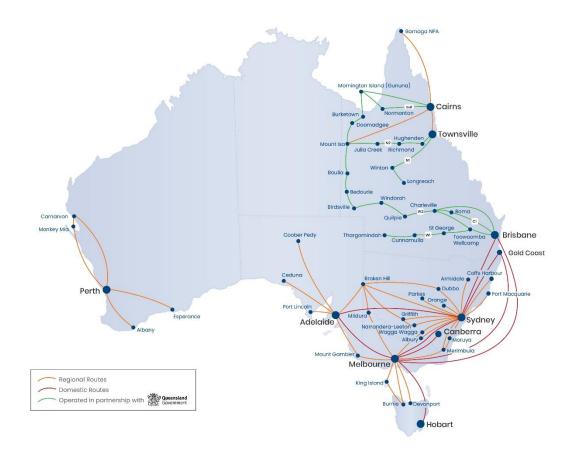


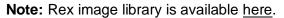
Tourism Tasmania's Sarah Clark added: "We're excited to welcome Rex's growing services in Tasmania with the addition of the new Hobart route, providing even more options for travellers as we move into spring and summer."

"Victoria is our largest visitor market, and it's great that there is now even more opportunity to connect people and communities to Tasmania."

Rex is a full service carrier where passengers have a checked baggage allowance of 23 kilos and are offered free on-board refreshments.

Hobart is Rex's fourth Tasmanian's destination as the airline already operates flights to Devonport, Burnie and King Island.





**Rex** is Australia's largest independent regional and domestic airline operating a fleet of 58 Saab 340 and 8 Boeing 737-800NG aircraft to 57 destinations throughout all states in Australia. In addition to the airline Rex, the Rex Group comprises wholly owned subsidiaries Pel-Air Aviation (air freight, aeromedical and charter operator), the Australian Airline Pilot Academy with campuses in Wagga Wagga and Ballarat, and propeller maintenance organisation, Australian Aerospace Propeller Maintenance. Rex is also a 50% shareholder of National Jet Express (NJE), a premier Fly-In-Fly-Out (FIFO), charter and freight operator.

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